

South Locality Plan

Summary 2021-2023



Community Planning
Aberdeen

Culter; Cults, Bieldside, Milltimber & Countesswells; Hazlehead; Braeside, Mannofield, Broomhill Seafield; Garthdee; Ferryhill; Torry; Cove; Kincorth, Leggart & Nigg

Our Priorities

Our Economy

1.Reduce number of people living in poverty.

Address food and fuel poverty by identifying and using local assets (for example community cafés and community kitchens).



In 2020, when asked about **food security**, 3.7% of City Voice respondents from South reported feeling worried about not having enough food to eat

Our ideas about how we will achieve this together

Support our most vulnerable families	Support employment opportunities
<ul style="list-style-type: none"> • Sustain and develop community food provision including food pantries • Support communities with financial inclusion such as benefit uptake and affordable heating 	<ul style="list-style-type: none"> • Develop locally available employability support
What we hope to achieve	
<ul style="list-style-type: none"> • Decrease the number of households in extreme fuel poverty and reduce the cost of socially rented households • Increase the uptake of unclaimed benefits 	<ul style="list-style-type: none"> • Increase employer sign up to the Real Living Wage

2.Improve and create employment opportunities; Develop skills, training and support for young people and businesses

Our ideas about how we will achieve this together

Support businesses and young people into employment

- Support development of Social Enterprises and small businesses
- Grow the number of local job opportunities
- Develop locally available employability support
- Strengthen relationships with local businesses as part of their Corporate Social Responsibility

What we hope to achieve

- Support people to start a business
- Support people into well paid jobs with fair working practices
- Increase the number of socially responsible businesses working locally
- Support and develop employment opportunities for young people (including Modern Apprentices)

3. Identify and embed opportunities to mitigate digital exclusion; improve access to online assessments and referrals

Our ideas about how we will achieve this together

Support with digital technology

- Improve digital access and broaden skill base across the community

What we hope to achieve

- Increase the number of people who:
 - Have digital access; and
 - Feel comfortable using digital tools

Our People

4. Support children and young people to achieve their maximum potential.



Health & Wellbeing - In 2019, 51% of respondents from the South Locality to the Health & Social Care Users Survey said they don't take part in any community activities.

Our ideas about how we will achieve this together

Provide activities for Children and Young People	Support to Vulnerable Children and Young People	Provide additional support to existing services
<ul style="list-style-type: none"> • Create opportunities for activities (young people) • Progress proposal for pump track in Torry • Ensure child friendly practices, such as taking account of their views when making decisions 	<ul style="list-style-type: none"> • Identify and develop actions to address the mental wellbeing of young people • Pilot programme with vulnerable young people at Camphill • Increase the number of care experienced young people going onto positive destinations • Increase Priority Families intervention via the Fit Like Hubs 	<ul style="list-style-type: none"> • Identify volunteers to support their community including Active Schools programme • Raise awareness of substance service and provision • Support training to community groups and partners around issues impacting on children and services they can make referrals on to

What we hope to achieve

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| <ul style="list-style-type: none">• Children and young people have free access to physical activity• Increase youth activity opportunities in local communities | <ul style="list-style-type: none">• Increase uptake of parenting and family support• Increase the number of vulnerable learners entering a positive and sustained destination | <ul style="list-style-type: none">• Staff feel confident about how to directly support, refer and signpost to services• Increase the number of accredited courses accessed locally |
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5. Focus on early intervention, prevention and re-enablement actions to reduce inequalities and improve physical and mental wellbeing outcomes.

Our ideas about how we will achieve this together

Support people to make healthy choices

- Upskilling communities and partners' knowledge of Health and Wellbeing, weight Management, services and training.
- Awareness of services and signposting such as use of noticeboards and social media
- Upskilling communities and partners knowledge of suicide prevention services and training
- Creating opportunities for those who identify as socially isolated to take part in activities
- Support for unpaid carers
- Support community groups to understand community health and wellbeing in their area

What we hope to achieve

- Reduce the incidence of fatal drug overdose through innovative developments and increase naloxone distribution
- Support people to feel confident to promote wellbeing and good health choices
- Reduce the rolling 3-year average number of suicides in Aberdeen
- Increase the number of unpaid carers feeling supported

Our Place

6. Identify and maximise use of green space; community food growing and community garden access (inter-generational community gardens)



Place Standard: In March 2020, when asked about different aspects of their neighbourhood, respondents from the South Locality scored the highest in **feeling safe** in your neighbourhood and availability of green space

Our ideas about how we will achieve this together

Support greenspace development

- Encourage community growing spaces
- Encourage the use of green spaces for health benefits

What we hope to achieve

- Increase community food growing in schools, communities and workplaces
- Increase the number of community run green spaces that are organised and self-managed for both people and nature

If you are interested in getting involved in helping achieve these aims in your local community, follow this link to find out more: [Our Communities - Community Planning Aberdeen](#) or email localityplanning@aberdeencity.gov.uk